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THE MANUFACTURING SKILLS STANDARDS COUNCIL LAUNCHES NEW "GREEN PRODUCTION MODULE (GPM)"

October 18, 2011, Dayton OH – The Manufacturing Skills Standards Council (MSSC) today launched a new credentialing module dedicated to help train and assess the nation's front-line manufacturing workforce against industry-defined national standards related to "green production." Under GPM, workers and students will be able to secure an industry-recognized, nationally portable MSSC "Green Production" Certificate.

GPM was designed to include all manufacturers, not just companies producing "green" goods such as wind turbines and solar panels. For this reason, MSSC defines "green production" as workplace activities across all manufacturing sectors that "require the use of equipment, technologies and processes that will improve the environmental performance of manufacturing companies."

"In developing GPM, we quickly discovered that 'green production' skills will be integral to all manufacturers interested in improving their sustainability performance," said MSSC CEO Leo Reddy. "Front-line production workers who are GPM-certified will be a powerful force in helping manufacturers to gain a competitive advantage in achieving their sustainability goals," he added.

GPM was developed by MSSC under a U.S. Department of Labor American Recovery and Reinvestment Act (Stimulus) grant to the Communications Workers of America/IUE. MSSC is an industry-led, curriculum, assessment and certification system focused on the core skills and knowledge needed by the nation's front-line production and material handling workers. The nationwide MSSC System, based upon industry-defined and federally-endorsed national standards, offers both entry-level and incumbent workers the opportunity to demonstrate that they have acquired the skills increasingly needed in the technology-intensive jobs of the 21st century.